

CHANGING BI



BI SERVICES

– ENTERPRISE BI STRATEGY

The key to a successful enterprise BI solution is to start with a strategy.

– BI ARCHITECTURE ROADMAP

The first step to successful BI is defining a reachable destination, and then figuring out the best route to get there.

– CUSTOM REPORTING TOOLS

Reporting portals containing reporting objects from KPI's to OLAP reports, all centralized within a single location.

– DATA MINING AND ANALYTICS

Trending analysis utilized to target marketing campaigns including ROI analysis on products over time.

BUSINESS INTELLIGENCE SOLUTIONS THAT WORK FOR YOUR BUSINESS

Business Intelligence (BI) solutions help organizations adapt faster to changing market conditions, listen to customers more effectively, and most importantly, improve an organization's overall profitability. With Megode's BI applications and technologies, companies are able to make informed business decisions and increase their competitive advantage.

BI Solutions are the missing link between a company and the highly competitive customer-sector. BI helps companies make consistent and data-informed decisions. It allows companies gather accurate up-to-date information on customer preferences, marketplace trends, and innovative products or services. BI applications can enhance communication among departments, coordinate activities, and enable companies to quickly adapt and anticipate a customer's constantly changing demands.

Our proven consulting services combine industry best practices, defined methodologies, and leading applications and technologies to create a unified, enterprise-wide performance management solution.

